

**DARWIN SAYS:**

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Here's How You

Make More **MONEY**

from **YOUR BUSINESS**

while **DOING LESS!**

Hello information publishing business owner.

I bet you're great at something, which is why you got into the information publishing space.

Maybe it's trading stocks or options...

Maybe it's making a 'killing' flipping houses...

Maybe it's beating the tables in Vegas playing Black Jack...

Shoot, maybe you're the best underwater basket weaver on the East Coast!

And you've got an information product, a service, an email list and some revenue.

Here's my question to you:

*How do you build it into a million dollar a year, or even multi-million dollar a year business?*

If you're still trying to figure that part out, that's totally fine, because that's what WE are great at.

Need proof? Check this out:

With one of our clients, which happened to be a start-up, we generated \$1,480,746.41 within the first 12 months.

With another one of our clients, we generated \$1,560,361.11 within the first 12 months.

And with another active client, we've averaged over \$1mm a year for the last 3 years, for a total of \$3,385,989.24

I could show you more proof, but first, let's talk a bit about YOU.

You see, there's a good chance you're here right now because you're plagued with what I call the "Small Business Marketing Dilemma."

If you're really looking to grow your business, and ready to throw everything you've got at it, then here are all of the boxes you need to check:

- Either write all of the copy yourself or work with a copywriter to write all of the copy for your marketing assets
- Create the marketing videos yourself or work with a video person to create the videos
- Work with a web developer to create your squeeze pages, launch blog, product graphics, etc.
- You need to hunt down affiliates and convince them to do what they said they will do or hire an affiliate manager to do it for you
- You need a programmer in your back pocket for projects more complex than a simple web page
- You need to be an expert in direct mail or hire someone who is
- You need to be an expert in SEO or hire someone who is

- You need to manage your social media or hire someone who does
- You need to be managing your lead generation campaigns or hire someone to do it for you
- Plus, you're responsible for product fulfillment and all of the fun things that come along with that.

The list goes on and on...

Not to mention the fact that as the business owner, you're also responsible for

- Strategic planning for your business
- Making sure that your customers are happy
- Making sure that your employees are happy
- Product development
- Meetings with your attorneys and accountants regularly, and more

The result?

1. Projects fail to launch on time, or fail to launch at all!
2. Revenues suffer because you are totally overloaded
3. You find yourself over your head in a series of projects that are outside of your area of expertise
4. As a result, your results will often be sub-par and you slip farther and farther away from reaching your revenue goals each year

Let's face it, when you start lining up everything that needs to happen in order for you to achieve sustained business growth for your information publishing business, you actually need to STOP doing that thing that you were so passionate about when you started your information publishing business so that you can work IN your business.

Now, imagine if you could focus on doing what YOU do best, while you have a group of marketing specialists handling all things related to growing your business.

This is only possible by removing yourself from working inside of your business so that you can work on your business.

Our in-house marketing company, The Darwin Agency, specializes in all things related to revenue generation for businesses in the information publishing space. That means we are specialists in Product Development, Product Launches, Marketing Automation, List Monetization and Lead Generation.

If you have an information product or service and are ready to achieve massive growth over the next 12 months and beyond while doing less work, then we need to talk.

There are 2 ways we can work together to achieve your revenue goals:

Way #1:

If you prefer to remain very much involved in your business and are looking to scale quickly, you'll want to consider our service called 'Make Me Money.' With this service, The Darwin Agency handles all things related to creating your overall growth strategy, handling all things related to building out your marketing campaigns, Affiliate management, and more. In short, we become responsible for revenue generation.

Way #2:

If you're ready to let go of actually running your business, we will consider partnerships and publishing agreements with the right products under the right circumstances.

To learn more about our Make Me Money service, or to learn more about the possibility of a partnership or a publishing agreement, call The Darwin Agency at (954)916-7977.